



Volume 16

CITY OF ST. REGIS PARK

NEWSLETTER

September 2014



Number 9

Dear Fellow Residents:

Congratulations to two of our residents who now serve on the McMahan Fire Protection District Board. **Kyle Rieber** of Statton Road was recently elected to fill the property owner trustee position. In addition, Councilman **Bob Graves** of Stormon Court has been appointed a trustee by Louisville Metro Mayor Greg Fischer. Our City will be well represented by these two individuals.

Thanks to Councilman **Talbott Allen** of St. Regis Lane for overseeing the recent Old-Time Ice Cream Social on Sunday, August 3. The event was a resounding success, and the number of citizens participating far exceeded expectations. The "Bubble Man" and his magic car entertained both children and adults alike. The turnout is a further indication additional social events for residents will be planned for the future.

A special thank you to **Helen Walter** of Lynnbrook Drive. Helen has been one of the City's staunchest supporters over the years. She has compiled and sponsored the City Directory, advertises in the monthly newsletter and is always one of the first contributors to any event. Helen donated all the ice cream for the recent social. Because Helen and other residents always step up to the plate, the City of St. Regis Park is a better place to live! Again, thanks Helen for all you do!

The St. Regis Park Tree Board – **Mary Mattingly, Jane Ecker, and Joe Hinkle** – recently interviewed a number of qualified applicants for the position of City Arborist. The individual selected is a well known authority throughout the Kentuckiana area. **Cindi Sullivan** will be the City of St. Regis Park's arborist. Cindi has been a certified arborist for more than 18 years, has been a consultant to Louisville Metro government, and was a key figure in Louisville's Operation Brightside. She has provided horticultural and landscaping advice to residents of Kentucky and Indiana for many years. Many of us know Cindi from her recent television show on WAVE, her interviews at the Kroger stores preparing the floral blankets for the Oaks and the Derby, her various commercials, and her continued work on WHAS radio.

One of Cindi's first responsibilities will be to conduct a "Tree Survey" of every tree in the front and side yards of each St. Regis Park residence. It is anticipated the survey may take up to 6 months. This survey will NOT include the backyards. The number of trees, their

diameter and species will all be recorded. This survey will be the foundation for the development of a Tree Work Plan which will address species diversity, planting needs, hazardous trees, insect and disease problems, and numerous other issues involving trees and shrubs along streets and other public areas. So if you see a woman looking at the trees or shrubs in your front or side yards, introduce yourself. It will no doubt be Cindi Sullivan. She might even provide you with some tips on your gardening or landscaping.

Preparations are also being finalized for the annual **St. Regis Park City-Wide Yard Sale** on Saturday, September 6, beginning at 8:00 a.m. As a reminder, parking will **NOT** be permitted on the sides of the streets where fire hydrants are located. This will allow access for emergency vehicles. **"NO PARKING"** signs will be posted on Thursday evening, September 4. There will be an increased police presence during the yard sale to insure everyone's safety, and yes, the police will be issuing citations when necessary.

As always, if you have any concerns, please feel free to contact either me or any of the Council Members. ***The City of St. Regis Park is a great place to live! Together, we can make it even better!***

Sincerely,
Brandt Davis, Mayor

IMPORTANT DATES

- SEPT. 1 LABOR DAY
- SEPT. 2 CITY COUNCIL MEETING
(MCMAHAN FIRE DISTRICT @ 7:30 PM)
- RECYCLING PICKUP
- SEPT. 7 NAYIONAL GRANDPARENTS DAY
- SEPT. 11 PATRIOT DAY
- SEPT. 16 RECYCLING PICKUP
- SEPT. 17 CONSTITUTION DAY
- SEPT. 18 AIR FORCE DAY
- SEPT. 19 POW/MIA RECOGNITION DAY
- SEPT. 23 FIRST DAY OF AUTUMN
- SEPT. 24 ROSH HASHANAH
- SEPT. 28 GOLD STAR MOTHERS' DAY
- SEPT. 30 RECYCLING PICKUP

CITY OF ST. REGIS PARK
MINUTES OF THE REGULAR
MONTHLY COUNCIL MEETING
Tuesday, August 5, 2014

Following are the Minutes of the regular monthly Council Meeting for the City of St. Regis Park, held at 7:30 p.m., Tuesday, August 5, 2014, at 4318 Taylorsville Road, Louisville, Kentucky 40220.

ROLL CALL:

Present: Council Members Talbott Allen, Bob Graves, Stephen Hoard, Louie Schweickhardt, Eric Shackelford, Frank Wheatley, Cheryl Willett.
Absent: Mayor Brandt Davis.

MAYOR'S REPORT:

Since Mayor Davis was unable to attend the meeting, Mr. John Singler, City Attorney, asked for a motion to appoint a Mayor Pro-Tem. Mr. Bob Graves made a motion to appoint Mr. Talbott Allen as Mayor Pro-Tem. Mr. Louie Schweickhardt seconded the motion. The motion passed with Mr. Allen dissenting.

Ms. Jane Ecker, a member of the St. Regis Park Tree Board, introduced Ms. Cindi Sullivan to the Council. The Tree Board had interviewed several local arborists to serve as the City's appointed arborist and felt Ms. Sullivan was the most qualified. Mr. Singler recommended the City enter into a contract with Ms. Sullivan which will outline her scope of work and related fees. The Council earlier budgeted \$20,000 for the 2014-2015 fiscal year. The money will be used for a tree inventory and recommendations for all trees located in the front and side yards of each residence. Ms. Sullivan felt it may take approximately 6 months to complete the tree inventory and provide recommendations, depending upon the weather.

Mr. Stephen Hoard made a motion to approve the Tree Board's recommendation and enter into a contract with Ms. Sullivan. Ms. Cheryl Willett seconded the motion. The motion passed without dissent. Information about the arborist selection process and Ms. Sullivan's qualifications will be printed in the September newsletter.

FINANCIAL REPORT:

Mr. Charlie Veeneman, City Accountant, presented the Financial Report for July 2014. The General Fund revenues for the month were \$57,886.02 with year-to-date revenues at \$57,886.02. Total expenses for the month were \$36,299.13 with year-to-date expenses at \$36,299.13, resulting in excess revenue over expenses of \$21,586.89.

Total monthly revenues for the Road Fund were \$3,012.46 with year-to-date revenues at \$3,012.46. Total expenses for the month were \$1,485.00, with total year-to-date expenses

at \$1,485.00, resulting in excess revenue of \$1,527.46. Complete financials are posted on the City's website at www.stregispark.net.

Mr. Graves made a motion to accept the July 2014 Financial Report as presented. Mr. Hoard seconded the motion. The motion passed without dissent.

Mr. Veeneman will correct the 2014-2015 budget figures on the July 2014-2015 report upon receipt of the signed and approved ordinance.

Mr. Veeneman introduced Ms. Suzanne Wohlfeld, Investment Executive and Assistant Vice President of Fifth Third Securities. She discussed various investment strategies with the Council. Ms. Wohlfeld recommended moving funds into more aggressive risk-free accounts that would qualify under the City's investment policy. Mr. Veeneman suggested possibly moving up to \$500,000.00 from current money-market accounts into Certificates of Deposit. The Council requested a detailed investment plan be proposed prior to the September Council Meeting. Mr. Veeneman will also research information on equity linked CDs prior to the next meeting.

MINUTES OF THE REGULAR COUNCIL MEETING:

Ms. Willett made a motion to approve the Minutes of the regular Council Meeting held July 1, 2014. Mr. Eric Shackelford seconded the motion. The motion passed without dissent.

POLICE REPORT:

Officer Charles Rader of the Louisville Metropolitan Police Department was present representing Kentuckiana Law Enforcement (KLE). The Small City Activity Report for July will be published in the newsletter.

CITY ENGINEER'S REPORT: MEL MILBURN (Absent)

No Report

CITATION OFFICER'S REPORT: KENNY BETTS (Absent)

Mr. Betts was not in attendance but earlier submitted his July report by email. He patrolled 109 miles and issued 19 Hi-Neighbor notices.

Mr. Betts will review a new software program that will provide for tracking and reporting of citations and notices. He will report on the program at the September meeting.

CITY ATTORNEY'S REPORT: JOHN SINGLER

Mr. Singler had no report.

PUBLIC WORKS: LOUIE SCHWEICKHARDT

Mr. Schweickhardt is working with MSD to repair a storm drain grate in the 4500 block of Statton Road.

SPECIAL EVENTS: TALBOTT ALLEN

Mr. Allen reported the ice cream social held on August 3rd was a success and wished to thank all who attended. Mr. Allen also wanted to recognize Ms. Helen Walter for providing the ice cream for the social as she has done in the past.

The city-wide yard sale is scheduled for Saturday, September 6. A notice will be placed in the Courier-Journal. More details will be published in the newsletter. The Council will discuss parking control at the September 2 meeting.

Mr. Allen asked the Council to consider options for the 2014 holiday celebration in December.

PUBLIC SAFETY: CHERYL WILLETT

Ms. Willett reported there had been several car break-ins in the City. There was also a paintball incident on Statton Road.

BUILDING PERMITS: STEPHEN HOARD

No Report

MARKETING/IT: FRANK WHEATLEY

Mr. Wheatley is reviewing the possibility of a new city hall phone service. He will update the Council in September.

COMMUNICATIONS FACILITATOR: BOB GRAVES

Mr. Graves will ensure the yard sale information is again published in the upcoming newsletter.

CITIZEN PARTICIPATION:

There were no citizens in attendance.

OLD BUSINESS:

None

NEW BUSINESS:

Mr. Shackelford asked if the City has ever offered curb-side leaf collection. The Council had reviewed a leaf collection program last year and felt it was not cost-effective at that time.

ADJOURN:

There being no further business, Ms. Willett made a motion to adjourn. The motion was seconded by Mr. Schweickhardt. The meeting adjourned at 8:53 pm.

Submitted by Bill Hodapp, City Clerk
(These Minutes are considered unapproved until signed by Mayor Brandt Davis.)

Approved:

Brandt Davis, Mayor, City of St. Regis Park
The City of St. Regis Park allows a public comment section during its meetings. These public comments are summarized in the City Council Minutes. The views expressed do not necessarily represent the views of the City of St. Regis Park.

CINDI SULLIVAN
IS THE
CITY OF ST. REGIS PARK'S ARBORIST

The City of St. Regis Park is pleased to announce the hiring of Cindi Sullivan as its City Arborist. Ms. Sullivan, a certified arborist for 18 years, is well known in the community for her work on WHAS radio, her long tenure as a consultant for Metro Louisville, and for a lifetime of work advising Kentuckians on issues of horticulture and landscaping. She was introduced at the St. Regis Park City Council meeting on Tuesday evening, August 5th.

Jane Ecker, one of three members of the St. Regis Park Tree Board, noted that "We are extremely fortunate to have someone as knowledgeable as Cindi to guide us in our efforts to enhance the tree canopy in St. Regis Park. As our arborist, she will make the Tree Board's task of planting and maintenance much easier and, no doubt, more successful."

Mayor Brandt Davis also believes the City will be well-served by the Tree Board's choice: "I am so pleased with this program and the selection of Cindi Sullivan. Her stature in the community and her experience instantly give us credibility in demonstrating how serious we are about becoming a community that really cares for maintaining its trees."

Ms. Sullivan looks forward to getting started on the City's tree survey and subsequent tree preservation and planting efforts: "I am thrilled with the opportunity to work with the forward thinking residents of St. Regis Park as consulting arborist. The canopy inventory will increase our understanding of our tree assets. This will set the stage to develop a plan to maintain, improve, and enhance the biodiversity of our plant communities. A healthy tree population provides short term benefits of energy cost reductions and increased property values and will benefit generations to come."

The City's hiring of an arborist takes another step toward St. Regis Park's goal of being a "Tree City" that plants and maintains quality trees. Ms. Sullivan plans to begin canvassing the neighborhood to determine the health of the tree canopy throughout the City and to make recommendations about homes that could use trees as well as trees that need maintenance or treatment. In addition she will be participating in educational forums in the City and will be available to consult on residents' tree issues.

The City has "No Parking" signs available for use by residents who host large gatherings. Residents may call City Clerk Bill Hodapp at 491-7777 for information regarding the use of these signs.



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Helen Walter



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ST. ANDREW FARMERS' MARKET

St. Andrew United Church of Christ • 2608 Browns Lane

The St. Andrew Farmers' Market opened for its 5th season on May 8 and will run through October 16. Just like last year, the market will be open 3:00 pm to 6:30 pm every Thursday, rain or shine.

What you eat matters – to your health, to the local economy, to the planet.

The Kentucky Department of Agriculture compiles a list each year of farmers' markets in the state. For more information on the markets, go to www.kyagr.com/marketing/farmermarket/index.htm.

PUBLIC SAFETY CORNER

SMOKE ALARMS AT HOME

Smoke alarms are a key part of a home fire escape plan. When there is a fire, smoke spreads fast. Working smoke alarms provide early warning so you can get outside quickly.

SAFETY TIPS:

Install smoke alarms inside and outside each bedroom and sleeping area. Install alarms on every level of the home. Install alarms in the basement.

Large homes may need extra smoke alarms.

It is best to use interconnected smoke alarms. When one smoke alarm sounds they all sound.

Test all smoke alarms at least once a month. Press the test button to be sure the alarm is working.

There are two kinds of alarms. Ionization smoke alarms are quicker to warn about flaming fires. Photoelectric alarms are quicker to warn about smoldering fires. It is best to use both types of alarms in the home.

A smoke alarm should be on the ceiling or high on a wall. Keep smoke alarms away from the kitchen to reduce false alarms. They should be at least 10 feet (3 meters) from the stove.

People who are hard-of-hearing or deaf can use special alarms. These alarms have strobe lights and bed shakers.

Replace all smoke alarms when they are 10 years old.

FACTS:

Smoke alarms should be installed inside every bedroom, outside each sleeping area



and on every level. Smoke alarms should be connected so when one sounds, they all sound. Most homes do not have this level of protection.

Roughly 2 out of 3 fire deaths happen in homes with no smoke alarms or the alarms are not working.

The McMahan Fire Protection District will provide a free courtesy inspection of the smoke alarms in your home. For more information call McMahan Fire at 502/491-4745.

NEIGHBORHOOD BLOCKWATCH PROGRAM

If you are not already on the email list for the City of St. Regis Park's Blockwatch, send your name and email address to: cityofstregispark@mcmahanfire.com.

STAY ALERT! REPORT SUSPICIOUS ACTIVITY TO LAW ENFORCEMENT OR CALL 911. SEE SOMETHING – SAY SOMETHING!

INFORMATION TO IMPROVE HOMEOWNERSHIP

Indecision Costs

More money has been lost to indecision than was ever lost to making the wrong decision. The economy and the housing market have caused some people to take a "wait and see" position that could cost them in lost opportunities as well as almost certain higher costs in the future.

To illustrate what the opportunity cost might be, let's compare what the value of the down payment two years from now would be if it was invested in a certificate of deposit, the stock market or used to purchase a home today.

A 3.5% down payment on a \$175,000 home is \$6,125. If it was invested in a CD that would earn 2%, a person would have \$6,372 in two years. The earnings would be taxed at ordinary income tax rates. It wouldn't earn much but would be safe and secure.

The same amount would grow to \$7,013 in the stock market if you picked the right stock or fund and it

yielded 7%. The earnings would be taxed at the long term capital gains rate. The return would be greater but so is the risk involved.

If this person were to purchase a home today that appreciated 2% in value over the next two years, the equity in the home would grow to \$18,769 due to value going up and the unpaid balance going down.

The question we must all ask ourselves is "where should our money be invested?" Try Your Best Investment to see the difference it will make based on your price range, down payment and earning rate.

Make certain you know the TRUE VALUE of your home before you list it for sale. Consult a professional.

Council Member Meeting Attendance 2014

<u>Name</u>	<u>Meetings Held</u>	<u>Meetings Attended</u>	<u>YTD%</u>
Brandt Davis	8	6	75%
Talbott Allen	8	7	88%
Bob Graves	8	6	75%
Stephen Hoard	8	7	88%
Louie Schweickhardt	8	8	100%
Eric Shackelford *	2	2	100%
Frank Wheatley	8	7	88%
Cheryl Willett	8	8	100%

BRANCHING OUT

Right after the Courier-Journal article on St. Regis Park's new tree board, a citizen who has been active in our community for many years called me to confirm that, as a board, we were going to be concerned with the health and safety of existing trees, as well as planting new ones. I reassured him that we were, and I was struck by a comment he made about people who moved into St. Regis in the early years, the 50s and 60s. "You know," he said, "we didn't think about what kind of trees we were putting in, where we were planting them, or how big they got. We just wanted shade because we didn't have air-conditioning!"

Wanting shade is still a perfectly good motivation for planting trees, and it is also an excellent reason for caring for our trees so that they look good and stay put! When our new arborist is hired, he or she can fill us in on why, when, and how to fertilize, prune, and otherwise care for our trees. Meanwhile, here are some excellent websites for finding out more about caring for mature trees.

1. The Arbor Day Foundation is an amazing resource for learning everything you need to know about trees: how, when, and where to plant, mulch, and fertilize; how to select a tree; they even sell small trees to support their work.
<http://www.arborday.org/trees/tips/>
2. Trees are Good is an "educational website providing homeowners and other tree owners with reliable information regarding the benefits of trees and how to properly care for trees in an urban environment."

<http://www.treesaregood.com/about/about.aspx>

3. And finally, just for fun, check out this inspiring blog about trees and their value to our world!

<http://wildsuburbia.blogspot.com/2012/03/tree-care-part-3-caring-for-mature.html>

Thanks for caring for and about your trees!

The St. Regis Park Tree Board





CITY OF ST. REGIS PARK
NEWSLETTER
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IMPORTANT NUMBERS

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 574-2111 or 311 – Non-Emergency
 www.louisvilleky.gov
McMahan Fire District – 911 Emergency
 491-4745 – Non-Emergency

2014 CITY COUNCIL
 Brandt Davis, Mayor – 491-7777

MEMBERS

Talbott Allen, Special Events – 451-3776
 Bob Graves, Communications Facilitator – 451-2047
 Stephen Hoard, Building Permits – 931-7004
 Louie Schweickhardt, Public Works – 639-7731
 Eric Shackelford, Finance – 379-7721
 Frank Wheatley, Director of Marketing/IT – 452-2343
 Cheryl Willett, Public Safety – 458-8386

CITY EMPLOYEES

Bill Hodapp, City Clerk/Treasurer – 671-9469
 Kenneth Betts, Citation Officer – 664-2784

CITY NUMBERS

St. Regis Park City Hall – 491-7777
 499-5501 (Fax)
 E-Mail – cityofstregispark@mcmahanfire.com
 Website – www.stregispark.net
 Rumpke Waste Removal – 568-3800

ST. REGIS PARK COUNCIL MEETINGS

Council Meetings are held the first Tuesday of each month,
 7:30 P.M., at the McMahan Fire Station

NEWSLETTER EDITOR

Printworx of Louisville – 491-0222
 E-Mail – orders@printworxoflouisville.com

NEWSLETTER ADVERTISING

Business ad space is available in the newsletter. Please contact the City office at 491-7777 if you are interested in placing an ad. Ads must be camera ready and be sent electronically. The rate schedule is as follows:

1/8th page	\$300/year	\$150/six months
1/4th page	\$600/year	\$300/six months
½ page	\$1000/year	\$500/six months
Full Page	\$1800/year	\$900/six months



The McMahan Fire Protection District Board of Directors meets the second Tuesday of each month at 7:30 p.m. at the fire station, 4318 Taylorsville Rd.
THE PUBLIC IS INVITED.